



CONNECTED LEARNING CENTRE (CLC) ABORIGINAL ART

EXPRESSION OF INTEREST

TAFE NSW is inviting Aboriginal artists to submit a local Aboriginal design or concept to include on a wallpaper at the Scone CLC. Connected Learning Centres represent TAFE NSW's commitment to regional communities, and our continued endeavour to provide greater convenience and accessibility to services when, where and how students and employers want training.

We invite Aboriginal artists to submit an artwork design, or a concept, along with a portfolio of works to demonstrate your art style. You may choose an existing artwork that you have painted that fits into the themes outlined below, paint something specifically for this cause, or submit a concept of an artwork that you would tailor for this purpose. The successful design must be representative of you and your culture and must not incorporate motifs or styles appropriated from outside of NSW.

Entries open Wednesday 25 September 2019 and close Midnight on Friday 25 October 2019. The successful artist will be contacted by Friday 15 November 2019.

DELIVERABLES

- An Aboriginal design and/or concept that addresses one or more of the CLC themes below. In the event that you provide a concept only, you will be required to provide a portfolio of artwork done by you in a similar style to the design that you propose.
- An artwork description of no more than 250 words that outlines the story and cultural relevance of the artwork or proposed artwork. This is to be done on the attached competition entry form.
- Up to 250 word description of the cultural relevance of the artwork submitted. This is to be completed on the attached competition entry form.
- A brief artist biography.
- The artwork can be produced digitally, on canvas, paper, cardboard, bark, or any other surface.
- By entering artwork in this competition, you must agree to enter into the attached licence agreement with TAFE NSW if your artwork is selected as the winning entry.

CLC THEMES

- Choice
- Access
- Learning
- Opportunity
- Regional community

ARTWORK USE

A digital copy of the winning artwork will be used on a wallpaper at the Scone CLC. A licence agreement will be entered into between the artist and TAFE NSW. The physical copy of artwork will be returned to the artist after scanning/digitising.

SUCCESSFUL ENTRY

The successful entry will be selected by a panel comprising of TAFE NSW staff, including representation from the Aboriginal Engagement Team. The panel decision will be final and no correspondence will be entered into.

Payment of a fee (licence agreement) will be made to the successful artist to the value of up to \$1,200. All other artists will have their artwork returned. No other payments will be made to any entrant.

CRITERIA FOR ASSESSMENT

Artwork submissions will be assessed against the following criteria:

CRITERIA DETAIL	CRITERIA	SUGGESTED APPROACH	WEIGHTING
<p>1. Cultural Relevance- Conformance with known cultural protocols associated with the Indigenous visual arts sector. This will involve an assessment of the artwork to determine if it conforms to known cultural protocols as outlined in the Australia Council for the Arts "Protocols for Producing Indigenous Australian Visual Arts" (2nd Edition).</p> <p>Protocols for Producing Indigenous Australian Visual Arts</p> <p>In addition, you will be asked to justify the relevance of your style and content within the expression of interest entry form.</p>	<p>1.1 Cultural Integrity- Appropriation of Styles.</p> <p>1.2 Conformance to Cultural Protocols.</p> <p>1.3 Cultural Relevance.</p>	<ul style="list-style-type: none"> The artwork or proposed artwork and inclusive style/motifs must conform with the Australia Arts Protocols for Producing Indigenous Visual Arts. Do not use restricted content, for example: men's or women's business. Do not make direct copies from cave paintings, rock art etc. 	40%
<p>2. Artistic Ability- Demonstrated understanding, application and manipulation of visual communication language, elements and principles within artwork.</p>	<p>2.1 Ability to use design principles to convey meaning.</p> <p>2.2 Aesthetics of artwork.</p>	<ul style="list-style-type: none"> Incorporate key design principles into your design such as colour, space, texture, contrast, unity/harmony, balance, repetition and more. 	40%
<p>3. Artwork Story - Resolution of ideas, directions and/or personal concepts present within artwork. You will need to provide a detailed artwork story within the competition entry form.</p>	<p>3.1 Quality of artwork story.</p> <p>3.2 Incorporation of imaginative thinking.</p> <p>3.3 Justification of symbolism.</p> <p>3.4 Relevance of artwork theme.</p>	<ul style="list-style-type: none"> In a succinct manner, outline the symbolism present within your artwork. Ensure the artwork content is relevant to the Upper Hunter region, Scone TAFE and/or the Aboriginal Learners. Look to the local landscape for inspiration. You don't need to be a Traditional Owner from Scone to symbolically represent local sites in your work. 	20%

EXPRESSION OF INTEREST ENTRY FORM





AND TERMS & CONDITIONS

ARTIST DECLARATION

I agree to the terms and conditions of entry for the TAFE NSW Scone Connected Learning Centre Art Expression of interest. I certify that the artwork I have entered is my own original artwork.

I agree that the artwork or proposed artwork and inclusive style/motifs conform with the Australia Council of the Arts Protocols for Producing Indigenous Visual Arts, as referenced at the base of this document.

NAME OF ARTIST (print):

SIGNATURE:DATE:

CONTACT PHONE NUMBER / EMAIL:

NAME OF PARENT/GUARDIAN IF UNDER 18 (print):

SIGNATURE:

DATE:

DESCRIPTION OF STORY AND CULTURAL RELEVANCE OF ARTWORK OR PROPOSED ARTWORK CONCEPT (up to 250 words):



BRIEF ARTIST BIOGRAPHY:



PORTFOLIO OF ARTWORK

In the event that you provide a concept only, you are required to provide a portfolio of artwork done by you in a similar style to the design that you propose.

Please mark this box if you are providing a concept, and a portfolio of your artwork ☐

TERMS AND CONDITIONS OF ENTRY

1. Entry is free.
2. Entry is open to individuals of Aboriginal and/or Torres Strait Islander descent.
3. Aboriginal and/or Torres Strait Islander artists that do not meet the Eligibility requirements listed will be disqualified from entering.
4. All entrants must complete the Expression of Interest Entry Form. Winners will be chosen based on the Assessment Criteria listed.
5. Only the artist of the original artwork may submit art into the competition.
6. Artists may submit up to three of their own original artworks.
7. The artist retains copyright of the artwork and will enter into a Formal Licence Agreement with TAFE NSW.
8. Entries submitted after the competition closes at Midnight on Friday 25 October 2019 will not be accepted.
9. The competition will be judged by a panel of staff from TAFE NSW, local Aboriginal Community Organisations, Land Council and community members, as determined and convened by the local TAFE NSW Senior Manager Aboriginal Engagement.
10. The successful artist will be contacted by Friday 15 November 2019 via phone, and will be announced on TAFE NSW Facebook page (and other media as appropriate).
11. The winning artworks will be used to display in the newly built CLC at Scone.
12. All paintings submitted will be returned to the artist at the address provided.
13. Prizes are not transferable, substitutable or exchangeable for another prize of equal or like value nor redeemable for cash.
14. TAFE NSW reserves the right to check and validate at any time the authenticity of entries details (including an entrant's identity, status as an emerging artist). If proof cannot be provided then the entrant must withdraw.
15. TAFE NSW reserves the right to disqualify entries in the competition of non-compliance with the Terms and Conditions of Entry.

AUSTRALIA COUNCIL PROTOCOLS

Please do not incorporate motifs or styles appropriated from outside of NSW. It is considered offensive for artists to copy styles from other regions. Please refer to the Australia Council Protocols for Producing Indigenous Australian Art for more info on cultural protocols specific within Aboriginal art:

[Protocols for Producing Indigenous Australian Visual Arts](#)

PLEASE RETURN YOUR EXPRESSION OF INTEREST TO:

Daniel Jack – Aboriginal Engagement Coordinator

daniel.jack9@tafensw.edu.au; or in hard copy to Lisa Morris – Aboriginal Engagement Coordinator at Kurri Kurri TAFE Campus, McLeod Rd, Kurri Kurri NSW 2327